



Business Name: _____
 Billing Address _____
 City, St, Zip _____
 Contact Name & Phone _____

Fair Board Member _____
 2018 Level _____

**2020 FAIR PARTNERSHIP OPTIONS
 MADISON COUNTY FAIR & LIVESTOCK ASSOCIATION**

Place "X" by selection	Package Levels	Includes	Advertising (signage) at events selected – please select one (more events could be added)
	White - \$120 (Value = \$140)	<ul style="list-style-type: none"> • 22 Carnival Tickets • 2/night Grandstand Tickets • Included in Fair Advertising (web, fair newspaper insert, fair sound ads) 	
	Red - \$250 (Value = \$280)	<ul style="list-style-type: none"> • 44 Carnival Tickets • 5/night Grandstand Tickets • Included in Fair Advertising (web, fair newspaper insert, fair sound ads) 	
	Blue - \$500 (Value = \$650)	<ul style="list-style-type: none"> • 66 Carnival Tickets • 6/night Grandstand Tickets • Included in Fair Advertising (web, fair newspaper insert, fair sound ads) 	<input type="checkbox"/> Option 1 - Pedal Pull, Communications Tent, All Free Entertainment – Mr. Nick (balloons), Face Painting and Little Farmer Barn, etc. <input type="checkbox"/> Option 2 – Chute Gates in Grandstand Arena
	Lavender - \$1000 (Value = \$1500)	<ul style="list-style-type: none"> • 176 Carnival Tickets • 16/night Grandstand Tickets • Included in Fair Advertising (web, fair newspaper insert, fair sound ads) 	<input type="checkbox"/> Option 1 - Grandstand Night Shows
	Purple - \$2000 (Value = \$2400)	<ul style="list-style-type: none"> • 352 Carnival Tickets • 20/night Grandstand Tickets • Included in Fair Advertising (web, fair newspaper insert, fair sound ads) 	<input type="checkbox"/> Option 1 - Front Gate Sponsors <input type="checkbox"/> Option 2 – Grandstand Event Naming Rights on Night Shows
	<input type="checkbox"/> If you want to donate more than \$3000 – we will provide an appropriate amount of tickets and call to discuss promotion/advertising options!		

Your 2018 Sound Ad Information – Please print clearly

(This sound add can be business related or personal for an exhibitor)

Please Return to:

By Mail – Madison County Fair, PO Box 542, Winterset, IA 50273

By E-mail – dcaudle@iafire.com