

June 2026

Dear *mail merge name/ business*

We are excited to start planning the 2026 Madison County Fair Premium Auction that will be held Sunday, July 19, 2025 at NOON at the Madison County Fair Grounds.

We are reaching out to you as an active business in our community to be a potential contributor to the premium auction & support the 4-H & FFA Market Livestock Exhibitors.

**You can choose to contribute in the following ways:**

- 1) Attend and Bid at the live premium auction.
- 2) Donate by one of the following ways:
  - a. Make a donation to a specific youth as an “add on” to the auctioned premium. Please visit [www.madisoncountyfair.net](http://www.madisoncountyfair.net) for “add on” form or pick up at the Madison County Extension Office. Forms will also be available auction day in the clerk trailer. Contacts: Marcy Olson or Lisa Jones.
  - b. Make a donation to the Friends of Madison County 4-H and FFA Merchants Pool or create your own pool. Please visit [www.madisoncountyfair.net](http://www.madisoncountyfair.net) for form or pickup at the Madison County Extension Office. Contact Marcy Olson (515)729-2811.

The auction format will be a premium only. The youth will be selling one premium per market species shown.

We are very thankful for all of the generous support shown for the premium auction and we look forward to continued growth each year!

Please contact any of the auction committee members if you have questions. We look forward to your support of our youth and the auction.

Sincerely,

**Madison County Fair Premium Livestock Auction Committee**

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*Madison County Fair ~ P.O. Box 542 ~ Winterset, IA 50273*