



Dear Madison County Fair Partners -

The **Madison County Fair** is one of our community's most valued traditions—bringing families together, celebrating our agricultural heritage, and creating opportunities for the young people who will shape our future. Your support as a **Fair Partner** plays a vital role in making this event possible.

Each year, the Madison County Fair costs approximately **\$130,000 to operate**. Funds raised through the **Fair Partnership Program** help cover essential expenses such as facilities, entertainment, youth programs, and events that keep the fair accessible to our entire community through a **free gate**.

Because of partners like you, the fair continues to grow and thrive. We sincerely appreciate your past support and respectfully ask for your continued partnership for the **2026 Madison County Fair**.

2025 Fair Highlights

- **10,000+ visitors** enjoyed the fair through our free gate.
- **6,400 attendees** participated in Grandstand events including the Truck Pull, Rodeos, Circle Track Races, and Mud Run.
- **5,149 4-H/FFA exhibits** and **1,571 Open Class exhibits** were showcased.
- The **Exhibitor Premium Auction raised \$122,000** supporting **123 local 4-H and FFA youth** who showed market animals.
- Free family entertainment included the **Tiger Encounter, Strong Man show, balloon artist, face painting, and Little Farmer Barn**.
- A new carnival provider, **Ozark Amusements**, brought larger rides and expanded attractions.
- Fair improvements included a **new Horse Barn, geothermal system in the Jackson Building**, and a **new wooden playground** in the free entertainment area.
- The Fair Board completed a **long-term facility plan** and has launched a **capital campaign** to continue improving the fairgrounds.

2026 Fair Preview

- **Ozark Amusements** returns with even more rides.
- Free entertainment: **Electrifying Magic**, balloon artist, face painting, and Little Farmer Barn.
- Grandstand events: Wednesday – Truck Pull, Thursday & Friday – Rodeo, Saturday & Sunday – Mud Races
- **Beer Garden** during night show events.

Please return your partnership form by April 15, 2026. The Madison County Fair is a 501(c)(3) nonprofit organization, and your contribution is tax deductible. You may include payment with your form, or we will gladly send an invoice. If we do not receive your form, a Fair Board member will follow up.

By Mail – Madison County Fair, PO Box 542, Winterset, IA 50273

By E-mail – dcaudle@iafire.com

Check or Venmo @MadisonCounty-FairIowa

Your partnership helps keep the **Madison County Fair strong for our youth, our community, and future generations**. Thank you for helping make this tradition possible.

With sincere appreciation,

Madison County Fair Board - *CJ Kading (President), Jess Erdman (Vice President), Lisa Jones (Secretary), Kayla Reynolds (Treasurer), Jimi Davis, Justin DeBower, Todd McCullough, Scott O'Neill, Bart Porter and Jeremy Thornburg*